

Business.gov Monthly Update – February 2006

Feedback from Businesses

"I think the scariest thing about it is not knowing what you have to do[...], to open a business, what do I have to have, compliance wise, [...] so a simple person can follow it."

—Small Business Owner,
Charleston, SC

MONTHLY STATS

Customer Satisfaction Score (Dec. – Early Feb.): 75
(government benchmark is 70)

Hours Saved (Dec. – Early Feb.): ~2,600 total hours saved for businesses

Unique Visitors (January): 319,934 (+40% change since previous month)

Quality of Search (Dec. – Early Feb.): 78 (government benchmark is 71)

Broken Links (February): 4%

UPCOMING EVENTS

Advisory Group Meeting:
Wednesday, March 8, 2006
10:00 – 11:30 am
SBA, 2nd Floor Eisenhower Room

Governance Board Meeting:
Tuesday, March 14, 2006
10:00 – 11:30 am
SBA, 2nd Floor Eisenhower Room

February Accomplishments

In February, the Business Gateway (BG) team made several accomplishments toward re-designing Business.gov, including the following:

- **Issued Q2 data call** soliciting compliance assistance information and received interim data from many agencies
- Conducted two **data call training sessions** to help agencies complete the Q2 data call
- Tested two look-and-feel concepts in **business focus groups**

Ongoing Activity

Ongoing BG activity includes the following:

- BG will refine the **new graphics/artwork** for Business.gov based on business focus group results.
- BG is still in the process of identifying **scale-able data harmonization opportunities**

Technical Update

The technical update remains unchanged from last month. BG's technical team is in the process of compiling a **consolidated requirements analysis** that includes search, portal, and content management requirements. The technical team is also identifying the best, most cost-effective solution for hosting Business.gov.

PMA Milestone Update

At the end of January, BG **expanded the data call scope to include non-regulatory compliance materials** in addition to the previously requested regulatory compliance assistance materials **to satisfy the Small Business Paperwork Relief Act**.

- The Q2 Data Call for **regulatory compliance assistance** materials is **due March 31, 2006**. For PMA Scorecard purposes, BG will track data call completion for regulatory compliance assistance materials only.
- **Non-regulatory compliance assistance materials (expanded scope)** are no longer due March 31, 2006. Non-regulatory materials have a **new deadline of April 28, 2006** for PMA scorecard agencies.

See an email sent to partner agencies 2/21/06 for more details. For questions about the data call, contact **Charles Bram at bgpmo@sba.gov**.

Budget Update

Funding work group meetings to determine the funding algorithm for FY08 will begin in March. We will discuss details and timeline during the March Advisory Group meeting.

Many agencies affected by Section 841 of the Transportation, Treasury, HUD bill may be allowed to begin **transferring FY06 funds**. The following agencies may begin transferring funds to BG: **USDA, DOE, Education, DoI, DoL, Treasury, VA, and EPA**. Agencies with specific reprogramming requirements should adhere to guidelines laid out by OMB.

CONTACT INFORMATION

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